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METROMINT INTRODUCES GOODBERRYMINT

Leading beverage manufacturer introduces mixed berry blend to innovative line of all-natural mintwaters

SAN FRANCISCO (June 27, 2010) – Soma Beverage Company, leading beverage manufacturer and pioneer of mintwater and the unsweetened flavored water category, today announced the launch of its newest variety, Goodberrymint, an all-natural refreshing blend of 100% real mint and mixed berries combined with purified water. This new premium beverage features a rich blend of the essence of acai, blueberries, blackberries, pomegranates and raspberries. As part of “Project Goodberry,” 10 percent of the proceeds from Goodberrymint will be donated to a non-profit organization to feed the hungry.

“At Metromint, we’re passionate about creating flavor profiles that are as refreshing as they are delicious,” said Rio Miura, founder and beverage designer, Soma Beverage Company. “The combination of the berries with real mint provides a perfect balance of refreshment and taste without calories and artificial ingredients.”

In addition, the launch of Goodberrymint will also introduce a new charitable initiative, “Project Goodberry.” As part of “Project Goodberry,” 10 percent of the sales from Goodberrymint as well as product will be donated to different non-profit organizations each year. The first partner selected is the San Francisco Food Bank, an organization working to provide food to 24,000 households weekly throughout the San Francisco bay area.

“We have been a part of the San Francisco community since our company was founded in 2004, making the San Francisco Food Bank a natural partner for Metromint,” continued Miura. “Inspired by the antioxidant-rich goodness of the berries in our formula, we developed Project Goodberry as a way to help local communities in need.”

In 2011, Metromint will launch its first annual “call for entries” and invite other non-profit organizations to apply for “Project

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Goodberry” in order to be considered to receive a financial donation stemming from a percentage of sales for one year.

Similar to the other Metromint varieties, Goodberrymint is comprised of the highest-quality, pesticide-free mint grown in Washington’s Yakima Valley. It is double-distilled to reach the true essence of the mint and then combined with purified water. Zero-calorie Metromint contains no artificial colors, flavors or sweeteners. The real mint helps deliver great taste and natural health benefits. Mint is known to aid in digestion, instantly freshen breath and provide a relaxing and revitalizing effect.

In addition to Goodberrymint, Metromint is available in six delicious 16.9 oz. varieties including Peppermint, Spearmint, Orangemint, Lemonmint, Chocolatemint and Cherrymint. The premium waters are sold at traditional, natural and specialty stores nationwide, such as Whole Foods Market, Safeway and Kroger.

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About Soma Beverage Company

San Francisco-based Soma Beverage Company, LLC. is an innovative brand leader widely recognized for pioneering mintwater and the specialized water category. Since its introduction in 2004 by founders Rio Miura and Scott Lowe, its original, award-winning Metromint has become one of the top 10 selling premium bottled waters in the natural foods category.

An idea-driven company that carefully balances science with nature, through its state-of-the-art purification process, Soma Beverage Company is known for combining pure ingredients, innovative packaging and extraordinary taste. Metromint and Metroelectro have an avid consumer fan base in the U.S. and Canada.

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